



PRESS RELEASE

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Nurturing the next generation of Tasmanian makers

Since it began in 2009, Niche has been the starting point for some very successful small businesses.

This Saturday, Kate Marshall – Come and Play Betsy May - will bring her finely made pieces of vintage inspired jewellery to Niche at Launceston's Albert Hall.

“At 17, Kate is arguably our youngest entrepreneur,” Niche manager Victoria Bayes said.

Other businesses that have used Niche to launch themselves include Delicious Little Things, the Tasmanian Soap Company, Birdie Buttons, Isis St Pierre and the Spotted Quoll.

“The beauty of Niche is its ongoing commitment to show only the very best of Tasmanian-made and its ethical approach to fundraising for StGiles Children's Disability Service,” Mrs Bayes said.

Stallholders are obligated to donate 20 per cent of their takings to StGiles, who in return, manages Niche and pays for all marketing and venue hire.

“With a wet weekend forecast, we hope people will take advantage of a lovely shopping Saturday, wandering around our 60 stalls at the Albert Hall,” she said.

Doors for NICHE open at 8am and close at 4pm this Saturday, September 17.

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