



PRESS RELEASE

DATE: 14/03/2017 CONTACT: Danielle Blewett PHONE: 0400642794

Shopping from the Heart

What: Meet Niche Makers

- Sustomi – Reusable beeswax food wraps that work like plastic - maker Bronwyn Kidd
- Pops of Colour - Handmade and designed planters by Casey Atherton
- Fired Earth Designs - Kiln fused dichroic art/glass jewellery by Launceston maker Susan McQueen

When: 2.30pm, Wednesday, March 15

Where: StGiles, 65 Amy Road, Newstead

They call it shopping with heart and many say that's the secret to the success of the Niche Market Bazaar, which is held three times a year in Launceston and is on this Saturday at the Albert Hall.

“People keep coming to Niche because it's a very personal and a very social place, plus their shopping benefits a cause that is close to many hearts,” Niche manager Victoria Bayes said.

The cause is StGiles children's disability services and all 60 Niche stallholders agree to donate 20 per cent of their day's takings and orders to help fund early childhood intervention services.

In its 9th year, each Niche market contributes as much as \$15,000 to StGiles, with up to 5000 visitors per market.

“Niche artisans create with great heart; we only accept stallholders who produce items of integrity, designed and made in Tasmania,” Mrs Bayes said.

At Niche this Saturday, two northern vineyards will be among the 60 stallholders, a gesture to acknowledge the vintage season in the region's wine industry.

Josef Chromy and Swinging Gate vineyards will be offering tastings and taking orders while Westhaven Dairy will have a full selection of cheeses and yoghurts, including the Emma's Dairy range which proprietors Jonty and Fiona Barnett developed as a fundraiser for StGiles.

“We thought it would be seasonally relevant and something a little different for anyone new to the region to learn about our magnificent wine industry,” Mrs Bayes said.

ENDS.