



PRESS RELEASE

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NICHE – the Joy of Giving

Rebecca Frerk's business Willow Tree Lane is a regular feature at Niche Tasmanian Makers Bazaar for a very special reason.

Since she started at Niche in 2012, Rebecca has donated nearly \$4000 to StGiles, Tasmania's largest children's disability service. Niche is a major fundraiser for the charity.

“That's the equivalent of a small child's wheelchair,” the event's co-ordinator Victoria Bayes said.

“Rebecca is among a handful of regulars at Niche who have shown great integrity in the superior quality of their product and in the amount they donate to StGiles,” Mrs Bayes said.

The 60 stallholders for each Niche are chosen every January by a small committee whose criteria are high quality and Tasmanian designed and made.

“We operate within a quality and honesty system, where stallholders are expected to donate 20 per cent of their Niche takings to StGiles. In return, StGiles organises the event, hires the venue and markets stallholders,” Mrs Bayes said.

“We find that 90 per cent of stallholders come to Niche with great spirit and integrity. Their work is beautiful and they are honest.”

Niche, which is held three times a year at the Albert Hall, will travel to Burnie for its first Niche-North-West on November 19.

ENDS.